

# carlkoestner

## objective

A position at a company that empowers me to put my creative, strategic and leadership skills to use, in a culture that supports the creation of business-building, award-winning, breakthrough ideas.

## work

To see samples of my work, please visit [carlkoestner.com](http://carlkoestner.com).

## experience

[carlkoestner.com](http://carlkoestner.com) | louisville, kentucky  
creative director/writer | 1.02-present

burrell communications | chicago, illinois  
associate creative director | 7.06-3.23

darkhorse creative | louisville, kentucky  
creative director | 1.04-6.06

mmg worldwide | kansas city, missouri  
associate creative director | 7.01-1.02

creative alliance | louisville, kentucky  
senior art director | 10.95-2.01

fahlgren | toledo, ohio  
senior art director | 10.94-10.95

d'arcy, masius, benton & bowles | st. louis, missouri  
art director | 2.91-9.94

hughes | st. louis, missouri  
junior art director | 1.89-2.91

## brand experience

anheuser-busch, inc., budweiser, o'doul's, natural light | walmart | mars twix | kfc | comcast | mcdonald's | p&g  
early times whisky | university of louisville | owens-corning | madd | harley-davidson | churchill downs | aarp  
vermont american | brown-forman beverages | kentucky tourism | atria assisted living | four roses bourbon | tbs  
grands! biscuits | louisville bats | lexus | huntington bancshares | major league baseball | wheaties fuel | sprint  
embassy suites hotels | tide | enterprise rent-a-car | kentucky lottery | toyota | allstate | reese's puffs | trane  
american standard heating & air conditioning | chicago iowa club | no kill louisville | chicago ad fed | verizon

## education

bachelor of arts in graphic design  
northwest missouri state university, 1987

## recognition

communication arts

one club

creativity

national addy

ninth district addy

fifth district addy

st. louis addy

ad fed of louisville - judges choice & best of show

chicago addy

print's regional design annual

adsoftheworld.com

bestadsontv.com

creative review/london

one club "night of the living dead"

chicago international film festival television awards

longhand (international long copy awards) - shortlist